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PATENT Customer No. 20991

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

Janet Shibata

In re Application of:

Inventor: Craig A. Finseth et al.

Serial No.: 10/771,701

Filed: February 4, 2004

Title: ELECTRONIC TELEVISION PROGRAM GUIDE WITH CALENDAR TOOL

Examiner: Bennett Ingvoldstad

Group Art Unit: 2427

Appeal No.:

# BRIEF OF APPELLANTS

MAIL STOP APPEAL BRIEF - PATENTS Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 CFR §41.37 and further to the notice of appeal filed on October 13, 2009, Appellants hereby submit the Appellants' Brief on Appeal from the final rejection in the above-identified application, as set forth in the Office Action dated July 10, 2009 and the Advisory Action dated September 21, 2009.

Please charge the amount of \$540 to cover the required fee for filing this Appeal Brief as set forth under 37 CFR §1.17(c) to Deposit Account No. 50-0383 of THE DIRECTV GROUP, INC., the assignee of the present application. Also, please charge any additional fees or credit any overpayments to Deposit Account No. 05-0383.

# I. REAL PARTY IN INTEREST

The real party in interest is THE DIRECTV GROUP, INC., the assignee of the present application.

# II. RELATED APPEALS AND INTERFERENCES

There are no related appeals or interferences for the above-referenced patent application.

# III. STATUS OF CLAIMS

Claims 30-47, 49-58, 60-69 and 71 are pending in the application. Claims 1-29, 48, 59, 70 and 72-76 are canceled.

Claims 30-32, 34, 37, 40-42, 44, 47, 51-53, 55 and 58 were rejected under 35 U.S.C. §103(a) as being obvious in view of Boyer, U.S. Publication 2006/0253869 (Boyer) and U.S. Patent 5,936,625 (Kahl), and these rejections are being appealed.

Claims 36, 46 and 57 were rejected under 35 U.S.C. §103(a) as being obvious in view of Boyer, Kahl, and U.S. Patent 4,216,596 (Brown), and these rejections are being appealed.

Claims 38, 39, 49, 50, 60 and 61 were rejected under 35 U.S.C. §103(a) as being obvious in view of Boyer, Kahl, and U.S. Patent 6,192,346 (Green), and these rejections are being appealed.

Claims 33, 35, 43, 45, 54, 56, 62-67 and 69 were rejected under 35 U.S.C. §103(a) as being obvious in view of Boyer, Kahl, and U.S. Publication 2004/0216160 (Lemmons), and these rejections are being appealed.

Claim 68 was rejected under 35 U.S.C. §103(a) as being obvious in view of Boyer, Kahl, Lemmons and Brown, and this rejection is being appealed.

Claim 71 was rejected under 35 U.S.C. §103(a) as being obvious in view of Boyer, Kahl, Lemmons and Green, and this rejection is being appealed.

#### IV. STATUS OF AMENDMENTS

No amendments to the claims have been made subsequent to the final Office Action.

# V. SUMMARY OF CLAIMED SUBJECT MATTER

The claimed subject matter can be found in the Applicant's specification as filed as shown below:

Claim Element(s)	Support in Specification
30. An electronic program guide for	
providing information regarding a plurality of	
broadcast media programs comprising:	
a listing of media program representations that	Page 3, lines 15-21; page 28, lines 15-29; FIG. 17
represent a first subset of the plurality of media	
programs, the first subset of media programs	
being obtained by a search of the plurality of	
broadcast media programs; and	
a calendar image displayed separate from and	Page 3, lines 15-21; page 28, lines 15-29; FIG. 17
with the listing of media program	
representations, the calendar image including a	
plurality of dates and a plurality of program	
indicators, each program indicator being overlaid	
on one or more of the plurality of dates, thereby	
providing an indication of the dates on which	
only the first subset of media programs will be	
broadcast;	
wherein the calendar image includes a selection	Page 3, lines 15-21; FIG. 18; page 29, lines 1-16.
indicator, the selection indicator movable within	
the calendar image for selecting one of the	
plurality of dates on the calendar image.	
40. An electronic program guide receiving	
system that receives and generates a display of	
television content and program guide data, the	
system comprising:	
a receiver for receiving the program guide data	FIG. 3; page 17, line 13 - page 20, line 11

Claim Element(s)	Support in Specification
and the television content;	
a memory for storing the received program guide	Page 18, lines 22-26; FIG. 3 (memory 78)
data; and	
a display generator for generating a first display	Page 19, lines 20-22; FIG. 3 (CPU 73 and
screen based on the received program guide	associated components); FIG. 18, block 1806;
data, the first display screen comprising a listing	page 29, lines 1-16; highlight bar 106; page 22,
of media program representations and a calendar	lines 7-21.
image displayed separate from and with the	
listing of media program representations, the	
calendar image including a plurality of dates and	
a selection indicator, the selection indicator	
movable within the calendar image, the selection	
indicator for selecting one of the plurality of	
dates on the calendar image and a time, the	
listing of media program representations	
representing a plurality of media programs that	
are being broadcast on the selected date and	
time;	
wherein the selection indicator is movable within	Page 3, lines 15-21; page 29, lines 1-16; FIGs. 10
dates on the calendar image to select a particular	and 11 (program indicators 138); page 26, line 1 -
time, the listing of media program	page 28, line 29)
representations represents a first subset of the	
plurality of media programs obtained by a search	
of the plurality of the program guide data, and	
the calendar image further includes a plurality of	
program indicators, each program indicator	
being overlaid on one or more of the plurality of	
dates, thereby providing an indication of the	
dates on which only the first subset of the	
plurality of media programs will be broadcast.	

Claim Element(s)	Support in Specification
51. A method of receiving electronic program	
guide data and television content, the method	
comprising:	
receiving electronic program guide data;	page 4, lines 6-7; page 7, lines 19-23; FIG. 3
	(teceiver 64)
storing the received program guide data; and	FIG. 3 (receiver 64, memory 78); page 18, lines
	6-14
generating a first display screen based on the	FIG. 18; page 29, lines 1-16.
stored program guide data, the first display	
screen comprising a listing of media program	
representations and a calendar image displayed	
separate from and with the listing of media	
program representations, the calendar image	
including a plurality of dates and a selection	
indicator, the selection indicator movable within	
the calendar image, the selection indicator for	
selecting one of the plurality of dates on the	
calendar image and movable within dates on the	
calendar image to select a particular time, the	
listing of media program representations	
representing a plurality of media programs that	
are being broadcast on the selected date and	
time;	
wherein the listing of media program	Page 28, lines 15-29; FIG. 17.
representations represent a first subset of the	
plurality of media programs obtained by a search	
of the program guide data, and the calendar	
image further includes a plurality of program	
indicators, each program indicator being overlaid	
on one or more of the plurality of dates, thereby	

Claim Element(s)	Support in Specification
providing an indication of the dates on which	
the first subset of the plurality of media	
programs will be broadcast.	
62. A system for transmitting and receiving	
electronic program guide data and television	
audio and video signals, the system comprising:	
a combiner for combining the program guide	FIG. 2 (combiner 42); page 8, line 22 - page 9,
data and the television audio and video signals	line 15.
into an output data stream;	
a transmitter for broadcasting the output data	Page 7, lines 1-8; FIG. 1 (transmission station
stream;	26)
a plurality of receivers, each receiver receiving	FIG. 1 (receiver stations 34); FIG. 3 (receiver
the output data stream, identifying the program	64); page 9, lines 3-9; page 18, lines 22-29.
guide data from the output data stream, and	
storing the identified program guide data; and	
display means for generating a first display	Page 18, line 27 - page 19, line 29; page 21, lines
screen based on the stored program guide data,	22-30; FIGs. 5, 10 and 11 (highlight bar 106);
the first display screen comprising a listing of	
media program representations and a calendar	
image displayed separate from and with the	
listing of media program representations, the	
calendar image including plurality of dates and a	
selection indicator, the selection indicator	
movable within the calendar image for selecting	
one of the plurality of dates on the calendar	
image and movable within dates on the calendar	
image to select a particular time, the listing of	
media program representations presenting a	
plurality of media programs that are being	
broadcast on the selected date and time;	

Claim Element(s)	Support in Specification
wherein the listing of media program	Page 28, lines 15-29; FIG. 17.
representations represent a first subset of the	
plurality of media programs obtained by a search	
of the program guide data, and the calendar	
image further includes a plurality of program	
indicators, each program indicator being overlaid	
on one or more of the plurality of dates, thereby	
providing an indication of the dates on which	
the first subset of the plurality of media	
programs will be broadcast.	

# VI. GROUNDS OF REJECTION TO BE REVIEWED ON APPEAL

Whether claims 30-32, 34, 37, 40-42, 44, 47, 51-53, 55 and 58 are patentable under 35 U.S.C. §103(a) over Boyer and Kahl.

Whether claims 36, 46 and 57 are patentable under 35 U.S.C. §103(a) over Boyer, Kahl and Brown.

Whether claims 38, 39, 49, 50, 60 and 61 are patentable under 35 U.S.C. §103(a) over Boyer, Kahl and Green.

Whether claims 33, 35, 43, 45, 54, 56, 62-67 and 69 are patentable under 35 U.S.C. \$103(a)\$ over Boyer, Kahl and Lemmons.

Whether claim 68 is patentable under 35 U.S.C.  $\S103(a)$  over Boyer, Kahl, Lemmons and Brown.

Whether claim 71 is patentable under 35 U.S.C. §103(a) over Boyer, Kahl, Lemmons and Green.

#### VII. ARGUMENT

# A. The References

# 1. The Boyer Reference

U.S. Publication No. 20060253869, published November 9, 2006 to Boyer et al. disclose an Internet television program guide system. An Internet television program guide system is provided that allows a user at a multimedia system to access information related to television programs over an Internet communications link. The user can view television program guide listings and related video stills and video clips. The user can perform database searches on the program guide listings (e.g., to search for a particular type of television program). If desired, the user can select an option that directs the multimedia system to tune directly to a television channel for a selected program or to a related television program guide or movie guide service on a television channel. The user can order pay-per-view events using the system.

#### 2. The Kahl Reference

U.S. Patent No. 5,936,625, issued August 10, 1999 to Kahl et al. disclose a computerized calendar showing scheduled events which may be edited, magnified, or scrolled within a monthly view. A method of providing a monthly calendar view in a computer system uses either textual information or vertically stacked busy bars. If the textual information is utilized, the textual information includes a start time and a brief description of the event. The textual information is interactive allowing quick and easy additions or editing. If the vertically stacked busy bars are utilized, the bars may each represent a predetermined time frame. The presence of a bar indicates an event is scheduled during that time frame. Whichever method is utilized, an enlarged full text description of the event is directly selectable by placing an icon over the event and selecting the event.

#### 3. The Brown Reference

U.S. Patent No. 4,216,596, issued August 12, 1980 to Brown discloses a perpetual calendar. The specification discloses a perpetual monthly calendar in which numbered belts are adjustable to bring the numbers of a year to a year window, a month belt is adjustable to bring the month (with the number of days therein) to a month window, a day belt having six horizontal rows of numbers adjustable to bring the appropriate monthly calendar to a day window with the first of the month under the day of the week on which the month of a row of the days of the week is above the day window and exposing consecutive day numbers of that month in the day window. A sixth row pointer is adjustably positioned just beyond the last day of the month exposed when next day is in the sixth row. A fifth row pointer is adjustably positioned beyond the last day of the month exposed when the next day is in the fifth row.

# 4. The Green Reference

U.S. Patent No. 6,192,346, issued February 20, 2001 to Green discloses vacations and holiday scheduling method and system having a bidding object which enables employees to bid and prevent from bidding if higher priority employees have not bid. The system includes a variety of objects to assist a business in controlling and managing the scheduling of vacations by their employees and for assisting the employees in bidding on vacation days and holidays based upon employee seniority.

# 5. The Lemmons Reference

U.S. Publication No. 20040216160, published October 28, 2004 to Lemmons et al. disclose interactive program guide systems and processes. Interactive program guide systems and related processes are provided which can automatically tune a television, or program a VCR, based on program selections made from program schedule information displayed on a television or other suitable video monitor. The interactive program guide is preferably implemented using a microprocessor-controlled set-top box that is coupled to the viewer's television set. The set-top box receives program schedule information and software from a headend telecasting center. Preferably, program schedule information for the current day and at least six subsequent days is stored in a memory within the set-top box. The interactive program guide provides a display mode for allowing the viewer to apply a restrictive search selection criterion and a nonrestrictive sort attribute to the program schedule information.

B. Claims 30-32, 34, 37, 40-42, 44, 47, 51-53, 55 and 58 are patentable under 35 U.S.C. \$103(a) over Boyer in view of Kahl.

In paragraphs (11)-(12), the Office Action rejected claims 30-32, 34, 37, 40-42, 44, 47, 51-53, 55, and 58 under 35 U.S.C. § 103(a) as unpatentable over Boyer et al., U.S. Publication No. 2006/0253869 (Boyer) in view of Kahl et al., U.S. Patent No. 5,936,625 (Kahl). The Applicants respectfully traverse.

With Respect to Claim 30: Claim 30 recites:

An electronic program guide for providing information regarding a plurality of broadcast media programs comprising:

a listing of media program representations that represent a first subset of the plurality of media programs, the first subset of media programs being obtained by a search of the plurality of broadcast media programs; and

a calendar image displayed separate from and with the listing of media program representations, the calendar image including a plurality of dates and a plurality of program indicators, each program indicator being overlaid on one or more of the plurality of dates, thereby providing an indication of the dates on which only the first subset of media programs will be broadcast;

wherein the calendar image includes a selection indicator, the selection indicator movable within the calendar image for selecting one of the plurality of dates on the calendar image.

Claim 30 recites that the first subset of the media programs was obtained by a search of the plurality of broadcast media programs, and that the program indicators provide an indication of the dates on which only the first subset of media programs will be broadcast (i.e. not all of the plurality of broadcast media programs).

The First Office Action referred to FIGs. 21 and 22 of the Boyer reference, which disclose the result of a "search":

Gilleive	S SE SARA	TCI 🚳 =
TIME CHANNEL	TIME & DATE CHANNEL	LISTING FOR ACTOR - GIBSON
CATEGORY SEARCH	TUE 10 10000AN 123	EOREVER YOUNG
SELECT DAY TO VIEW	TUE 10 B-00 PM 23	FOREVER YOUNG
1 2 3 4 5 6 Z	SAT M 4:ISPM HBD	FOREVER YOUNG
SELECT TINE OF DAY	SUN IS HOOPH KARE	TO LOVE, HONOR AND DECEIVE
MO-DAY AFTERWOON	TUE IT 4:00AM	HADMAX
PRINE TIME LATERITE	FRI 20 8-15AM   23	FOREVER YOUNG
	FRI 20 7:15PH 23	ECREVER YOUNG
	200 WH	ATS ON BY PREVUE INTERNATIVE.

# And argued:

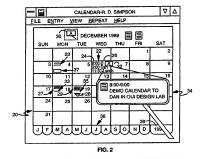
4. Boyer teaches searching the EPG database (Fig. 21), and displaying the search results along with the calendar (Fig. 22). Boyer's displayed search results listings are event listings, because they each have an associated broadcast date and time. Further, the event listings displayed after a search are a subset of event listings from the EPG database. Fig. 22. However, Boyer does not further display indicators for each program on the dates on which the subset of programs are broadcast.

FIG. 22 discloses placing a calendar image adjacent a listing of the programs responsive to the search query. However, the calendar image does not provide any information whatsoever about the search results. It is used only to allow the user to navigate to different days and times of the day:

[0163] Cursons 222 and 224 are used to navigate to earlier or later time periods, respectively. Web bowser crusors 226 and 228 allow the user to seroll through the program listings with time navigation buttons 230. For example, if the user would like to view program listings that begin in the morning, the user would like to view program listings that begin in the morning, the user would like to view program listings for programs currently being broadenst, the user may eliek on the current navigation button 230. For gream listings for programs currently being broadenst, the user may eliek on the current navigation button 230. Program listings for different days in the month may be viewed by selecting the appropriate day from calendar buttons 232.

Hence, in response to a search request, Boyer teaches using the calendar for navigation purposes only. It does not teach using a calendar to provide an overview of the result of a program search, nor does it disclose using the calendar provide any information about the search.

Kahl discloses a computer-based calendaring tool in which "busy bars" indicate periods of time for "events" that the user has scheduled:



The Final Office Action agrees that neither Boyer nor Kahl disclose the use of a calendar to show the results of a *search*:

15. While the examiner agrees that neither reference individually teaches the claimed invention, the examiner still maintains that Boyer's teaching and Kahl's teaching are combinable to arrive at the claimed invention. Boyer teaches searching for a subset of

However, the Final Office Action argued that Kahl teaches conducting a "search" because when one selects a month on the calendar, only the subset of event listings (those occurring that month) are displayed:

> on which a subset of event listings occur. Kahl also conducts a "search" by selecting a range of dates for the event listings; by selecting the "December 1989" calendar as in Fig. 2, only the subset of listings occurring in December 1989 are displayed. Thus the

However, the Advisory Action now concedes that Kahl does not teach conducting a "search":

"Applicant then traverses the examiner's argument that Kahl conducts a 'search' by selecting a particular month and then only displaying the event listings on the calendar for the selected month, arguing that this is not a search in the same sense as Boyer's search. Applicant argues that Kahl's month selection is more analogous to Boyer's calendar navigation. Remarks at 15, 16. The examiner concedes this point, and will refer to Kahl's month selection as such."

If this is true, then what can Boyer and Kahl teach? Using a calendar for navigation. Boyer does not teach using a calendar to provide information about search results, and neither does Kahl.

The Advisory Action continues:

"Thus, it appears that Applicant and the examiner are in agreement that Boyer teaches both navigating a calendar to select a subset of event listings and search to select a subset of event listings, id. at 16, and that Kahl teaches navigating a calendar to select a subset of event listings, id. at 15."

The Applicants note that claim 1 does not recites the term "event." The "event" phraseology was adopted by the Examiner as a broad term that can potentially encompass both the broadcast of a media program and an appointment on a personal calendar. To the extent that the Advisory Action suggests that the "events" of Kahl and Boyer are analogous, the Applicant respectfully disagrees. The program listings disclosed in Boyer refer to media programs that are relevant to a large number of users and cannot be controlled (added or deleted) by those users. Kahl's personal appointments are relevant to the user and can be controlled (added or deleted) by the user. Although both Boyer and Kahl teach using a calendar for navigation, the Applicant does not concede that the broadcast of a media program is analogous to a personal appointment.

The Advisory Action continues:

"Kahl's selection of the subset of event listings further comprises displaying program indicators for the subset of event listings. Fig. 2 (showing that only event listings for the selected month are displayed,"

The "subset" of events in Kahl is not obtained from a search ... rather, the "subset" are those events that are shown when the user nanigates to a particular month. Boyer teaches the same ... if a month is navigated to, the program listings for that month are shown (but not on a calendar). Again, both references teach showing a calendar to aid in navigation. Neither teaches using program indicators to indicate the results of a search. In that sense, even when combined, Boyer and Kahl do not teach the Applicant's invention.

The wrinkle is that Boyer also teaches performing a search. Despite the fact that neither Boyer nor Kahl disclose using program indicators on the calendar to show the results of a search, the Advisory Action argues that one of ordinary skill would modify Boyer to do so:

"Thus, one of ordinary skill, when combining Kahl's program indicators with the calendar of Boyer, would be led to display program indicators only for the selected subset of event listings. Boyer teaches selecting a subset of event listings either by navigation or search. One of ordinary skill would further be motivated to display program indicators for the selected subset of event listings, whether they were obtained by navigation or search, because to do otherwise would create unnecessary inconsistencies in the user interface."

The Applicant cannot agree. Neither Boyer nor Kahl teach the use of program indicators on a calendar to show the results of a search, and both teach using a calendar for navigation only.

The proffered rationale for modifying Boyer (doing otherwise would create unnecessary inconsistencies in the user interface) is illusory. There are no inconsistencies in Boyer. It uses the calendar image for navigation, not to show the results of a search. That is also what Kahl does. At best, it could be said that it would be beneficial to display the results of the search in the calendar image, but that that argument relies on hindsight reconstruction and would amount to nothing more than using the Applicant's disclosure against him.

The Final Office Action answers:

Applicant next argues that Kahl is not pertinent art to the claims or to a combination with Boyer. Remarks at 16, 17. The examiner disagrees and argues that although Kahl is a personal calendaring system in contrast to Boyer's program guide, Boyer and Kahl have a common field of endeavor, namely, that of displaying a calendar to assist in viewing and selecting scheduled events. Therefore, techniques applied to Kahl's interactive calendar are applicable to Boyer's Interactive calendar.

The Applicants respectfully disagree. Boyer is directed to the very crowded art of electronic program guides, and Kahl is directed to a personal calendaring systems. That both use a calendar and include events does not mean that they apply to a common field of endeavor. Boyer, which is

pertinent to the art of program guides, teaches that a calendar be used for purposes of navigation, not for providing program information, and certainly not doing so for the results of a search.

With Respect to Claims 40 and 51: Independent claims 40 and 51 recite features analogous to those of claim 30 and are patentable for the same reasons.

With Respect to Claims 31-32, 34, 37, 40-42, 44, 47, 52, 53, 55 and 58: Claims 31-32, 34, 37, 40-42, 44, 47, 52, 53, 55 and 58 each recite the features of the independent claims they depend upon and are patentable for the same reasons as well.

C. Claims 36, 46 and 57 are patentable under 35 U.S.C. §103(a) over Boyer in view of Kahl and Brown.

Claims 36, 46, and 57 recite the features of the independent claims they depend upon and are patentable for the same reasons.

D. Claims 38, 39, 49, 50, 60 and 61 are patentable under 35 U.S.C. §103(a) over Boyer in view of Kahl and Green.

Claims 38-39, 49-50, and 60-61 recite the features of the independent claims they depend upon and are patentable for the same reasons. Further, the Applicants respectfully disagree that Kahl's staggering of the busy bar indicators is analogous to the use of different shades to indicate different concentrations of media programs.

E. Claims 33, 35, 43, 45, 54, 56, 62-67 and 69 are patentable under 35 U.S.C. §103(a) over Bover in view of Kahl and Lemmons.

Claims 33, 35, 43, 45, 54, 56, 62-67, and 69 recite the features of the independent claims they depend upon and are patentable for the same reasons.

F. Claim 68 is patentable under 35 U.S.C. §103(a) over Boyer in view of Kahl, Lemmons and Brown.

Claim 68 recites the features of the independent claim it depends upon and is patentable for the same reasons. Serial No. 10/771,701

G. Claim 71 is patentable under 35 U.S.C. §103(a) over Boyer in view of Kahl, Lemmons and Green.

Claim 71 recites the features of the independent claim that it depends upon and is patentable for the same reasons.

Serial No. 10/771,701

# VIII. CONCLUSION

In light of the above arguments, Appellants respectfully submit that the cited references do not anticipate nor render obvious the claimed invention. More specifically, Appellants' claims recite novel physical features which patentably distinguish over any and all references under 35 U.S.C. §§ 102 and 103. As a result, a decision by the Board of Patent Appeals and Interferences reversing the Examiner and directing allowance of the pending claims in the subject application is respectfully solicited.

Respectfully submitted,

Date: December 14, 2009

Todd N. Snyder, Registration No. 41,320

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# CLAIMS APPENDIX

# 1. - 29. (CANCELED)

- (PREVIOUSLY PRESENTED) An electronic program guide for providing information regarding a plurality of broadcast media programs comprising:
- a listing of media program representations that represent a first subset of the plurality of media programs, the first subset of media programs being obtained by a search of the plurality of broadcast media programs; and
- a calendar image displayed separate from and with the listing of media program representations, the calendar image including a plurality of dates and a plurality of program indicators, each program indicator being overlaid on one or more of the plurality of dates, thereby providing an indication of the dates on which only the first subset of media programs will be broadcast:

wherein the calendar image includes a selection indicator, the selection indicator movable within the calendar image for selecting one of the plurality of dates on the calendar image.

- 31. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, wherein the calendar image includes dates for an entire month.
- 32. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, further comprising a date region separate from and adjacent to the calendar image, the date region including therein a representation of a calendar date that changes as the selection indicator is moved from date to date within the calendar image.
- 33. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, further comprising a time region separate from and adjacent to the calendar image, the time region including therein a representation of a time of day that changes as the selection indicator is moved upward and downward within a particular date on the calendar image.

- 34. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, further comprising a title region separate from and adjacent to the calendar image, the title region including therein a title or categorical description of the listing of media program representations, the title or categorical description changing when the selection indicator is moved from the current date and time within the calendar image.
- 35. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, further comprising a data range indicator that provides an indication on the calendar image of the dates for which program guide information is available.
- 36. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, further comprising a mask that is overlaid on certain dates within the calendar image, thereby highlighting other dates within the calendar image.
- 37. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, wherein the calendar image is expandable by user command.
- 38. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, wherein the program indicators appear in different shades to indicate different concentrations of media programs.
- 39. (PREVIOUSLY PRESENTED) The electronic program guide of Claim 30, wherein the program indicators appear in different colors to indicate different concentrations of media programs.

- 40. (PREVIOUSLY PRESENTED) An electronic program guide receiving system that receives and generates a display of television content and program guide data, the system comprising:
  - a receiver for receiving the program guide data and the television content;
  - a memory for storing the received program guide data; and
- a display generator for generating a first display screen based on the received program guide data, the first display screen comprising a listing of media program representations and a calendar image displayed separate from and with the listing of media program representations, the calendar image including a plurality of dates and a selection indicator, the selection indicator movable within the calendar image, the selection indicator for selecting one of the plurality of dates on the calendar image and a time, the listing of media program representations representing a plurality of media programs that are being broadcast on the selected date and time;

wherein the selection indicator is movable within dates on the calendar image to select a particular time, the listing of media program representations represents a first subset of the plurality of media programs obtained by a search of the plurality of the program guide data, and the calendar image further includes a plurality of program indicators, each program indicator being overlaid on one or more of the plurality of dates, thereby providing an indication of the dates on which only the first subset of the plurality of media programs will be broadcast.

- (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the calendar image includes dates for an entire month.
- 42. (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the first display screen further comprises a date region separate from the calendar image, the date region including therein a representation of a calendar date that changes as the selection indicator is moved from date to date within the calendar image.

- 43. (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the first display further comprises a time region separate from the calendar image, the time region including therein a representation of a time of day that changes as the selection indicator is moved upward and downward within the calendar image.
- 44. (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the first display further comprises a title region separate from and adjacent to the calendar image, the title region including therein a title or categorical description of the listing of media program representations, the title or categorical description changing when the selection indicator is moved from the current date and time within the calendar image.
- 45. (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the first display further comprises a data range indicator that provides an indication on the calendar image of the dates for which program guide information is available.
- 46. (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the first display further comprises a mask that is overlaid on certain dates within the calendar image, thereby highlighting other dates within the calendar image.
- 47. (PREVIOUSLY PRESENTED) The system of Claim 40, wherein the calendar image is expandable by user command.
  - 48. (CANCELED)
- 49. (PREVIOUSLY PRESENTED) The system of Claim 48, wherein the program indicators appear in different shades to indicate different concentrations of the first subset of the media programs.
- 50. (PREVIOUSLY PRESENTED) The system of Claim 48, wherein the program indicators appear in different colors to indicate different concentrations of the first subset of the plurality of media programs.

51. (PREVIOUSLY PRESENTED) A method of receiving electronic program guide data and television content, the method comprising:

receiving electronic program guide data;

storing the received program guide data; and

generating a first display screen based on the stored program guide data, the first display screen comprising a listing of media program representations and a calendar image displayed separate from and with the listing of media program representations, the calendar image including a plurality of dates and a selection indicator, the selection indicator movable within the calendar image, the selection indicator for selecting one of the plurality of dates on the calendar image and movable within dates on the calendar image to select a particular time, the listing of media program representations representing a plurality of media programs that are being broadcast on the selected date and time:

wherein the listing of media program representations represent a first subset of the plurality of media programs obtained by a search of the program guide data, and the calendar image further includes a plurality of program indicators, each program indicator being overlaid on one or more of the plurality of dates, thereby providing an indication of the dates on which the first subset of the plurality of media programs will be broadcast.

- 52. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the calendar image includes dates for an entire month.
- 53. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the first display screen further comprises a date region separate from the calendar image, the date region including therein a representation of a calendar date that changes as the selection indicator is moved from date to date within the calendar image.
- 54. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the first display screen further comprises a time region separate from the calendar image, the time region including therein a representation of a time of day that changes as the selection indicator is moved within the calendar image.

- 55. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the first display screen further comprises a title region separate from the calendar image, the title region including therein a title or of the listing of media program representations, the title or categorical description changing when the selection indicator is moved from the current date and time within the calendar image.
- 56. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the first display screen further comprises a data range indicator that provides an indication on the calendar image of the dates for which program guide information is available.
- 57. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the first display screen further comprises a mask that is overlaid on certain dates within the calendar image, thereby highlighting other dates within the calendar image.
- 58. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the calendar image is expandable by user command.

# 59. (CANCELED)

- 60. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the program indicators appear in different shades to indicate different concentrations of the subset of the plurality of media programs.
- 61. (PREVIOUSLY PRESENTED) The method of Claim 51, wherein the program indicators appear in different colors to indicate different concentrations of the subset of the plurality of media programs.

- 62. (PREVIOUSLY PRESENTED) A system for transmitting and receiving electronic program guide data and television audio and video signals, the system comprising:
- a combiner for combining the program guide data and the television audio and video signals into an output data stream;
  - a transmitter for broadcasting the output data stream;
- a plurality of receivers, each receiver receiving the output data stream, identifying the program guide data from the output data stream, and storing the identified program guide data; and

display means for generating a first display screen based on the stored program guide data, the first display screen comprising a listing of media program representations and a calendar image displayed separate from and with the listing of media program representations, the calendar image including plurality of dates and a selection indicator, the selection indicator movable within the calendar image for selecting one of the plurality of dates on the calendar image and movable within dates on the calendar image to select a particular time, the listing of media program representations presenting a plurality of media programs that are being broadcast on the selected date and time;

wherein the listing of media program representations represent a first subset of the plurality of media programs obtained by a search of the program guide data, and the calendar image further includes a plurality of program indicators, each program indicator being overlaid on one or more of the plurality of dates, thereby providing an indication of the dates on which the first subset of the plurality of media programs will be broadcast.

- 63. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the calendar image includes dates for an entire month.
- 64. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the first display screen further comprises a date region separate from the calendar image, the date region including therein a representation of a calendar date that changes as the selection indicator is moved from date to date within the calendar image.
- 65. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the first display further comprises a time region separate from the calendar image, the time region including therein a representation of a time of day that changes as the selection indicator is moved upward and downward within the calendar image.

- 66. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the first display further comprises a title region separate from and adjacent to the calendar image, the title region including therein a title or categorical description of the listing of media program representations, the title or categorical description changing when the selection indicator is moved from the current date and time within the calendar image.
- 67. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the first display further comprises a data range indicator that provides an indication on the calendar image of the dates for which program guide information is available.
- 68. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the first display further comprises a mask that is overlaid on certain dates within the calendar image, thereby highlighting other dates within the calendar image.
- 69. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the calendar image is expandable by user command.
  - 70. (CANCELED)
- 71. (PREVIOUSLY PRESENTED) The system of Claim 62, wherein the program indicators appear in different shades to indicate different concentrations of media programs.
  - 72.-76. (CANCELED)

# EVIDENCE APPENDIX

(none)

# RELATED APPEALS AND INTERFERENCES APPENDIX

(none)